## King Risk Partners Enters Health Insurance Market with the Acquisition of Ricky Credille Insurance



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GAINESVILLE, Fla., March 25, 2025 /PRNewswire/ -- King Risk Partners, a major insurance broker in the United States, proudly announces its acquisition of Ricky Credille Insurance, a respected agency who specializes in Medicare, Health and Life insurance, located in Belmont and Tupelo, Mississippi. This acquisition enhances the organization by adding unique depth of expertise in these verticals.

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Ricky Credille Insurance, based in Belmont and Tupelo, Mississippi, has built a stellar reputation over the past 25 years as the most trusted name in Health insurance. As a family-owned independent insurance agency, they previously focused on clients throughout the Southeast region including Alabama, Kentucky, Mississippi, and Tennessee.

"We are delighted to welcome Ricky Credille Insurance to the King Risk Partners family," said Malcolm King, CEO of King Risk Partners. "Their outstanding reputation, deep subject expertise, and strong client relationships align seamlessly with our strategy of growth through partnerships with well-established agencies. This acquisition not only expands our presence into Mississippi but also bolsters our ability to deliver exceptional Medicare, health and Life insurance services to our clients."

"We are thrilled to partner with King Risk Partners," echoed Jeff and Randy Credille, Principals of Ricky Credille Insurance. "Our commitment to outstanding customer service has always been at the heart of what we do. This partnership allows us to enhance our personal and business insurance offerings while maintaining the high standards of quality and client satisfaction that our customers trust."